

Privacy Policy

This Privacy Policy explains how AMI Entertainment, Inc. (“AMI”) collects information through the online parts ordering functions and/or your account information contained on this website (collectively, “OPO Website”), and protects your personal information. By using this OPO Website or by otherwise submitting personal information to us, you hereby give your consent to the collection and use of personal information by AMI as explained in this Privacy Policy.

AMI's Privacy Policy applies to all current and former OPO Website users. The term "personal information" as used herein refers to non-public information that personally relates to or identifies you as an individual or as an entity or otherwise associates you with this OPO Website.

Updates and Changes to AMI Privacy Policy

Please note that, in the event of a change in this policy, a revised Privacy Policy will promptly be posted on our OPO Website. Accordingly, we recommend that you review the OPO Website Privacy Policy regularly. You agree to accept posting of a revised Privacy Policy electronically on the OPO Website as actual notice to you. Any dispute over our Privacy Policy is subject to this notice.

Information We Collect

In order to use the OPO Website you may need to set up your user account. In such an event, AMI requires the collection of certain information, which may include personal information such as name, IP addresses, times and dates, usernames and passwords, email addresses and mailing addresses for you and for your company. This information is necessary for the creation of your OPO Website account, use of the OPO Website and other activities associated with the OPO Website. Additional information collected from AMI can include your uses of the OPO Website, including but not limited to your parts ordering history

AMI is not responsible for any of your information or content that you post on your own or through your company.

How We Use and Share the Information We Collect

AMI may use the above information collected to improve the quality of the OPO Website. This information may help AMI accomplish a number of functions including but not limited to determining problems, maintaining security and improving services desired by OPO Website users.

AMI will make certain personal information available both to its partners that work with AMI to provide products and services or that help AMI market to clients including certain social marketing channels. Your OPO Website account information will only be shared by AMI to provide or improve AMI products, services and advertising and will not be shared with third parties only for their marketing purposes.

AMI may also share your personal information to carry out certain internal functions such as account processing, inventory, client services or other data collection relevant to our business. Examples of the types of outside companies with which we may share information include companies that perform services for us, such as data processing, parts supply, shipping, and companies that perform securities execution and clearing services on our behalf.

AMI may share your personal information where such disclosure is required or appropriate to provide AMI's services to you or to fulfill any parts orders or other transactions you have requested.

Your personally identifiable information will not be sold to advertisers or spammers.

If you provide your email address, AMI may use your email address to contact you and notify you of any news regarding AMI.

It may be necessary by law, legal process, litigation, and/or requests from public and governmental authorities within or outside the United States for AMI to disclose your personal information. AMI may also disclose information if AMI determines that for purposes of public importance, disclosure is necessary or appropriate. AMI may disclose personal information about you if AMI determines that disclosure is reasonably necessary to enforce these terms and conditions or protect its operations or other AMI users. In the event of a sale or merger, AMI may transfer any and all information AMI obtains from you to a relevant third party. Finally, you agree and understand that AMI reserves the right in its sole discretion to delete your OPO Website account if you have not used your account for a period of time. Please understand that data pertaining to your expired account will be retained and used by AMI and your account name may be made available for others to use in AMI's sole discretion.

How We Protect Your Information

Please remember that anyone who has access to your username and password may be able to access your personal information; therefore, we encourage you to keep your password secret to avoid unwanted access.

We limit access to the information we have about you to our employees and agents who need to know such information to provide you with the requested or available services or to complete a transaction. In keeping with industry standards and practices, we maintain appropriate physical, electronic and procedural safeguards and controls to protect your information. While no security system is absolutely impenetrable, we plan to review, refine and upgrade our security technology as we deem appropriate based on new tools becoming available.

We have security standards and procedures in place designed to prevent unauthorized access to your OPO Website account and personal information. A key part of this process helps ensure that all information we have about you is accurate and up-to-date. If you ever discover inaccuracies in our data or if your personal information changes, you agree to notify us immediately.

Generally, we use your information to provide you with quality services and to ensure security. For example, we may use the information collected from you to verify your identity and contact information.

If you choose to become an inactive client, you will continue to be protected by the privacy policies and principles described in this policy. Should you close your account with us, AMI will remove all your data and personal information from the OPO Website and your username will be available for other users.

How We Share Your Information with Unaffiliated Third Parties

To protect your privacy, we limit the sharing of information outside AMI. We conduct our business with great respect for the confidential nature of the information being provided. We will not share information about you except as outlined below.

Aggregated information

Aggregated information is general information about you, your company and your uses of the OPO Website that AMI combines with general information about other OPO Website users so that AMI knows, generally, how the AMI OPO Website is utilized. Aggregate information helps AMI make many decisions like how to modify our page design to make OPO Website processes easier to use. It is AMI's policy that aggregated personal information will be given to third parties.

Reviewing, Changing or Correcting Information

If applicable, you may delete your account and user profile at any time. You are responsible for helping us maintain the accuracy and completeness of your personal information as well as other information. We urge you to review your information regularly to ensure that it is correct and complete. If you would like to review your personal information or if you believe that any of your information is incorrect, or if you have any questions regarding your personal information, or this Privacy Policy, please contact us at 616-246-0483.

Child Protection

AMI does not offer the OPO Website to, or knowingly collect or solicit OPO Website information from, anyone under the age of 18. If you are under 18, do not provide us with any information. Any information we receive from people on the OPO Website whom we believe to be under the age of 18 will be deleted from our database.

This Privacy Policy Does Not Apply to Third Party Sites, including Sites to Which We Link

We are not responsible for the privacy policies or the content of sites to which we link, and have no control of the use or protection of information provided by you or collected by those sites. Whenever you elect to access a linked website, you may be asked to provide registration or other information. Please note that the information you are providing is going to a third-party, and you should familiarize yourself with that party's privacy policy.